

# Press Release

For Immediate Release  
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## Design Delineations Helps Designers Get Online

### *Converting Web Site Mock-Ups into Real World Web Sites*

For the past 3 years, Design Delineations, a Web design consultancy in Norwood NY, has offered Web design and programming to businesses in Northern New York and across the United States and Canada. Now, according to owner/freelancer Harvey A. Ramer, they are offering a new service to graphic designers who do not have the Web programming skills in-house to put a high quality Web site online.

Ramer says, "There are many skilled designers and determined do-it-yourself business owners who can benefit from a Web programmer who converts their Web site mock-up images into a modern, functional, and search engine visible Web site."

With the advent of Web standards and the challenge of getting small Web sites to rank well on search engine results pages, this service is a timely offering. The new mock-up to Web site conversion service, called CSS Sage, will produce Web sites that comply with the latest Web standards by using meaningful HTML markup and Cascading Style Sheets (CSS). CSS results in simpler, less cluttered HTML code that is more search engine friendly than older design techniques. A typical mock-up to Web site conversion will cost less than \$500.

For more information about the service offered, call toll-free 866-874-8710 or visit [www.csssage.com](http://www.csssage.com).